

# Help ease the burden of allergies

## Support

## Allergy New Zealand through payroll giving



IRD's rules around donations have changed.

You can now donate a portion of your pay to a worthy cause of your choice and get tax credits in return.

This is an easy way to help others in your community and get recognition for your kindness, through reduced tax. In fact for every dollar you donate you receive a third back as a tax credit in the same pay period, so the more you give, the more you get back.

### Which community organisation\* will you choose?

Look around you: there's probably someone near you who suffers from an allergy of one form or another. But for many it's an unresolved problem that they live with day after day.

The cost to the community of allergies has been estimated in the millions of dollars, not only in medical costs but also in terms of lost work time and reduced educational attainment in children. But the figures don't adequately describe the sheer misery of a young child with such severe eczema that they need two hours and more a day of wet wrapping and other treatment; or the stress on a family trying to avoid the possibility of their loved one experiencing a life-threatening reaction from everyday food.

With knowledge, and the understanding of those close to them at home, school and work, living with allergies need not be difficult or stressful.

### About Allergy New Zealand

Allergy New Zealand works to improve the quality of life of people with allergies, especially children and their families, through support, education and information. Tens of thousands of New Zealanders enjoy a better life through the work of Allergy New Zealand.

Allergy New Zealand is not government funded, relying instead on grants, membership fees and donations.

Allergy New Zealand thanks you in advance for your generosity, kindness and compassion towards others through your support of Allergy New Zealand.

Ask your manager how you can support Allergy New Zealand through your firm's payroll giving scheme.

\*Donations via Payroll Giving may be made only to approved donees such as Allergy New Zealand. For a full list of approved donee organisations visit: <http://www.ird.govt.nz/donee-organisations/>